

JKK MUNIRAJAH MEDICAL RESEARCH FOUNDATION'S

ANNAI JKK SAMPOORANI AMMAL COLLEGE OF PHARMACY



Approved by: Pharmacy Council of India, New Delhi &

Affiliated to The Tamilnadu Dr. M.G.R Medical University, Chennai.

Accredited by NAAC "A" Grade and ISO Certified

Ethirmedu, B. Komarapalayam - 638183, Namakkal Dist. Tamilnadu, India.

Website: www.jkkmmrfpharmacy.edu.in / e.mail : principal@jkkmmrfpharmacy.edu.in

Contact No : +919789456750, +919943066944, +919943069944

Dr. N. SENTHILKUMAR, Ph.D.,
Principal

DATE: 31/10/2023

DEPARTMENT OF PHARMACOGNOSY

REPORT

SEMINAR TITLE - ENTREPRENEURSHIP OPPORTUNITIES IN INDIAN SYSTEM OF
MEDICINE

VENUE: SEMINAR HALL

DATED: 28/10/2023

RESOURCE PERSON
Dr. D. PADMAVATHI., M.PHARM., Ph.D
BHAVANI COLLEGE OF PHARMACY
VIRUDHACHALAM


No. of students enrolled: 350

No. of students certified: 340

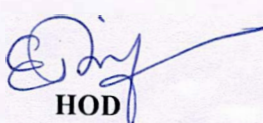
No. of students certified in our institution: 60

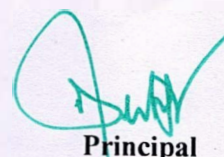
INTRODUCTION

Entrepreneurship in the Indian System of Medicine (ISM) offers immense opportunities to bridge the gap between traditional healthcare wisdom and modern market demands. Rooted in ancient practices like Ayurveda, Siddha, and Unani, ISM provides holistic and sustainable healthcare solutions that are increasingly gaining global recognition. This seminar explores how innovative business models, scientific advancements, and adherence to regulatory frameworks can unlock the vast potential of ISM. By fostering entrepreneurial ventures in product development, branding, and market expansion, we aim to position India as a global leader in traditional medicine while promoting economic growth and health sustainability.



Programme
Co-ordinator


HOD


Principal

Dr. N.SENTHILKUMAR,
PRINCIPAL,

JKK MUNIRAJAH MEDICAL RESEARCH FOUNDATION'S
ANNAI JKK SAMPOORANI AMMAL COLLEGE OF PHARMACY
ETHIRMEDU, KOMARAPALAYAM - 638 183,
NAMAKKAL DISTRICT, TAMILNADU.



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Dr. N. SENTHILKUMAR, Ph.D.,
Principal

REF.NO: JKKM/PH/SEMINAR/REQ/2023/03

Date: 26/10/2023

From

Department of Pharmacognosy,
JKKMMRF'S Annai JKK Sampoorani Ammal College of Pharmacy,
Komarapalayam, Namakkal [Dist.],
Tamil Nadu,
PIN:638183.

To

The Principal,
JKKMMRF'S Annai JKK Sampoorani Ammal College of Pharmacy.
Komarapalayam, Namakkal [Dist.]
Tamil Nadu,
PIN:638183.

Respected Sir,

Subject: Letter for requesting Permission to conduct seminar regarding: -

We are writing this letter to request permission to conduct a seminar in the Seminar Hall on 28/10/2023. We wish to conduct the seminar on. We believe that this will be a very informative session that many students will wish to attend.

We request you to kindly permit to conduct training program as this would be a great opportunity for Students to learn all about **ENTREPRENEURSHIP OPPORTUNITIES IN INDIAN SYSTEM OF MEDICINE** that would help to shape the students.

Looking forward for your approval.

Thank you

Yours sincerely,

Dr. N.SENTHILKUMAR,
PRINCIPAL,

**JKK MUNIRAJAH MEDICAL RESEARCH FOUNDATION
ANNAI JKK SAMPOORANI AMMAL COLLEGE OF PHARMACY,
ETHIRMEDU, KOMARAPALAYAM - 638 183,
NAMAKKAL DISTRICT, TAMILNADU.**

Signature of HOD

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Date: 27/10/2023

CIRCULAR


This is to inform all the students of our college that the seminar on **ENTREPRENEURSHIP OPPORTUNITIES IN INDIAN SYSTEM OF MEDICINE** for the academic year 2023-24 will be commenced on for all the batches. Hence request all the interested candidates to register for the seminar.


TOPIC NAME	SCHEDULE	VENUE	RESOURCE PERSON
ENTREPRENEURSHIP OPPORTUNITIES IN INDIAN SYSTEM OF MEDICINE	28/10/2023 FN (10:00 am to 1:00 pm) (3 HOURS)	SEMINAR HALL	DR. D. PADAMAVATHI

All the above-mentioned students must enrol and actively participate in the course without fail.

NOTE: Certificates should be issued to all the students after completion of the seminar.


**Programme
Co-ordinator**


HOD

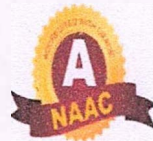

Principal
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SYLLABUS

COURSE NAME	SCHEDULE	VENUE	RESOURCE PERSON
ENTREPRENEURSHIP OPPORTUNITIES IN INDIAN SYSTEM OF MEDICINE	28/10/2023 FN (10:00 am to 1:00 pm) (3 HOURS)	SEMINAR HALL	DR. D. PADAMAVATHI

Programme
Co-ordinator

HOD

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ANNAI JKK SAMPOORANI AMMAL COLLEGE OF PHARMACY,
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RESOURCE PERSON



Dr. D. PADMAVATHI, M.PHARM., Ph. D
BHAVANI COLLEGE OF PHARMACY
VRIDDHACHALAM

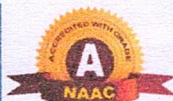
Convenor:

Dr. N. Senthil Kumar., M. Pharm., Ph. D
PRINCIPAL

Organizing Secretary:

Dr.E.Thilagam., M.Pharm., Ph.D

**REGISTRATION FOCUSED ON
M. PHARM STUDENTS**



ABOUT US:

Mr.JKK Munirajah founder Trustee founded Annai JKK Sampoorani Ammal Charitable Trust during 1971. He established many temples of learning to perpetuate the ever lasting memory his beloved mother. Presently the trust is run by Mrs. Vasantha Kumari Munirajah as Managing Trustee and his son Mr. J.K.M. Jayaprakash as Correspondent. Trust runs. Paramedical Institutions offering Diploma, Graduate, Post Graduate & Ph.D. Courses and Research in Pharmacy, Nursing, Physiotherapy, Occupational Therapy & Allied Health Science at Komarapalayam, Namakkal District and also running Agriculture, Engineering, College of Education, Polytechnic, Community Polytechnic and an Industrial Training Centre and one more Pharmacy College at T.N.Palayam, Erode District. Also, the trust runs Matriculation School, Higher Secondary School for differently abled, deaf and dumb & mentally ill, Rehabilitation center for differently able children at Komarapalayam. These educational institutions are temples of learning and have contributed much to facilitate remarkable social changes in our society. The trust has won many national and state awards. These renowned Educational Institutions spared education to promote knowledge, wisdom and service-orientation.



JKKMMRF'S ANNAI JKK
SAMPOORANI AMMAL COLLEGE
OF PHARMACY.
KOMARAPALAYAM- 638183

ONE DAY SEMINAR

ORGANIZED BY

DEPARTMENT OF
PHARMACOGNOSY

TOPIC:
**ENTREPRENEURSHIP
OPPORTUNITIES IN INDIAN
SYSTEM OF MEDICINE**

VENUE: SEMINAR HALL
DATE: 12/04/2024



Dr. N.SENTHILKUMAR,
PRINCIPAL,

JKK MUNIRAJAH MEDICAL RESEARCH FOUNDATION
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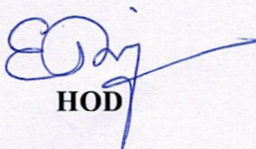
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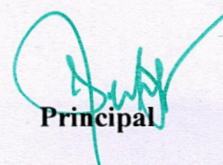
ABOUT THE SEMINAR

SEMINAR ON THE ENTREPRENEURSHIP OPPORTUNITIES IN INDIAN SYSTEM OF MEDICINE

Entrepreneurship opportunities in the Indian System of Medicine (ISM), which includes Ayurveda, Yoga and Naturopathy, Unani, Siddha, Sowa-Rigpa, and Homeopathy (AYUSH), represent a growing and dynamic sector with vast potential for innovation and business development. With a global shift towards natural, sustainable, and preventive healthcare, ISM's holistic approach to health has gained immense popularity. Entrepreneurs can tap into this expanding market by creating businesses that manufacture herbal medicines, wellness products, and nutraceuticals rooted in traditional practices. The increasing demand for Ayurvedic and herbal products, particularly in the wake of the global wellness trend, presents a significant opportunity for manufacturers and distributors to expand their reach both domestically and internationally. Additionally, wellness tourism, driven by practices like Panchakarma, Yoga, and Naturopathy, has become a lucrative industry, with entrepreneurs establishing wellness centres and retreat businesses that cater to the growing number of tourists seeking alternative healing therapies. Moreover, the integration of technology with ISM opens up avenues for digital health platforms, online consultations, and mobile applications that promote ISM practices, making traditional medicine more accessible to a global audience. Another promising area is the development of educational and training programs for aspiring practitioners, which will help create a well-qualified workforce to meet the rising demand for traditional medicine services. Research and development within the ISM space also hold great potential, with entrepreneurs working on standardizing products, conducting clinical trials, and innovating to modernize traditional formulations. This is especially critical as scientific validation of these practices increases their acceptance worldwide. Furthermore, with government support through initiatives from the Ministry of AYUSH, entrepreneurs in the ISM sector have access to resources and incentives that help them navigate the complexities of regulations, funding, and business development. As the world moves toward a more natural and preventive approach to healthcare, entrepreneurship in ISM offers an exciting opportunity not only for economic growth and job creation but also for promoting India's cultural heritage and contributing to global health and wellness. By combining ancient wisdom with modern innovation, ISM entrepreneurs are poised to play a key role in reshaping the future of healthcare on a global scale.


Programme
Co-ordinator


HOD


Principal



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Principal

STUDENT NAME:
YEAR/ COURSE :
SEMINAR TITLE :

DATE:

DURATION:

EVALUATE HONESTLY:

Questions	Excellent	Good	Fair	Poor
The objectives of the training were				
The instructor's contribution to the course was:				
The presentation materials were relevant				
The instructor's effectiveness in teaching the subject matter was:				
Answers to the students' questions by the instructor				
The venue was appropriate for the event				
Course organization was:				
Level of course was				
Course content was:				

Student Participation

1. On average, how many hours a week did you spend on this course (in and out of class)?
A) 0-2 B) 2-5 C) 6-10 D) 11-14 E) 15-16
2. What grade do you expect in this course?
A) BELOW 50% B) 50-60% C) 60-70% D) 70-80% E) ABOVE 80%

Signature of the student



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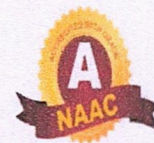
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DEPARTMENT OF PHARMACOGNOSY

STUDENT FEEDBACK FORM

NAME OF STUDENT:

COURSE:

SEMINAR TOPIC:

REGISTRATION NO:

YEAR & SEMESTER:

DATE & TIME:

1. Overall, how satisfied were you with this seminar?

- Very satisfied
- Satisfied
- Neutral
- Dissatisfied
- Very dissatisfied

2. How clear were the ideas and concepts we presented?

- Extremely clear
- Very clear
- Moderately clear
- Not very clear
- Not at all clear

3. What percentage of the information was new to you?

- 100%
- 75%
- 50%
- 25%

4. How informative did you find our seminar?

- Extremely Informative
- Very Informative
- Moderately Informative
- Not very informative
- Not informative at all

5. Were there any technical issues that prevented you from seeing or hearing the seminar?

- Yes
- No

6. Would you like to learn more about this topic?

- Yes
- No

7. Rate the content of the slides/virtual aid?

- Extremely clear
- Very clear
- Moderately clear
- Not very clear
- Not at all clear

8. How accurate was the session description?

- Extremely clear
- Very clear
- Moderately clear
- Not very clear
- Not at all clear

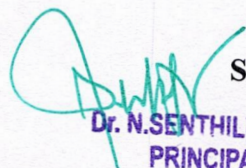
9. How did the session compare to your expectations?

- Excellent
- Good
- Fair
- Poor
- Not at all clear

10. How would you rate the content of the seminar?

- 1
- 2
- 3
- 4
- 5




Dr. N. SENTHILKUMAR,
PRINCIPAL,

Student Name with Signature

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Principal

STUDENTS FEEDBACK ANALYSIS

DATE: 28/10/2023

Total marks = 50

S.NO	QUESTION DESCRIPTION	ANSWERS	MARKS	TOTAL MARKS
1	Satisfaction	Very satisfied	5	5
		Satisfied	3	
		Neutral	2	
		Dissatisfied	1	
		Very dissatisfied	0	
2	Clarity	Extremely clear	5	5
		Very clear	4	
		Moderately clear	2	
		Not very clear	1	
		Not at all clear	0	
3	Percentage of the information was new	100%	5	5
		75%	4	
		50%	3	
		25%	2	
		0%	1	
4	Informative	Extremely Informative	5	5
		Very Informative	3	
		Moderately Informative	2	
		Not very informative	1	
		Not informative at all	0	
5	Technical issues	Yes	5	5
		No	0	
6	Like to learn more about this topic	Yes	5	5

		No	0	
7	Rate the content of the slides/virtual aid	Extremely clear	5	5
		Very clear	3	
		Moderately clear	2	
		Not very clear	1	
		Not at all clear	0	
8	Accuracy of the sessions	Extremely clear	5	5
		Very clear	3	
		Moderately clear	2	
		Not very clear	1	
		Not at all clear	0	
9	Session expectations	Excellent	5	5
		Good	3	
		Fair	2	
		Poor	1	
		Not at all clear	0	
10	Rate the content of the seminar	1	1	5
		2	2	
		3	3	
		4	4	
		5	5	


Head of the Department


Principal

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PRINCIPAL,

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REPORT SUMMARY

DURATION OF COURSE	3 HOURS
TOTAL PARTICIPANTS ENROLLED	350
SUCCESSFULLY COMPLETED	348
TYPE OF FEED BACK ASSESSMENT	Multiple choice questions (MCQ'S)
COURSE OUTCOME	Upon completing the course on Entrepreneurship Opportunities in the Indian System of Medicine, participants will gain a comprehensive understanding of the diverse business avenues within the ISM sector, including herbal medicine production, wellness tourism, digital health platforms, and sustainable product development. They will develop the skills to identify market opportunities, create business plans, navigate regulatory frameworks, and leverage technology for innovation in the ISM field. The course will also equip participants with an entrepreneurial mindset, enabling them to assess consumer trends, overcome industry challenges, and contribute to the global promotion of natural and holistic healthcare solutions, while fostering sustainable and ethical business practices.



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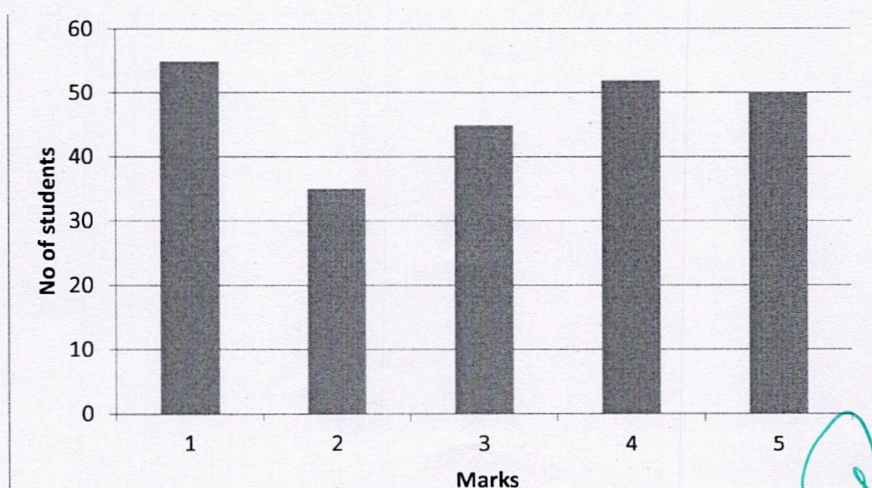
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Principal

Feedback Question Analysis – Question Asked-Feedback Rating

1.Satisfaction	6.Like to learn more about this topic
2.Clarity	7.Rate the content of the slides/virtual aid
3. Percentage of the information was new	8.Accuracy of the sessions
4.Informative	9.Session expectations
5.Technical issues	10.Rate the content of the seminar



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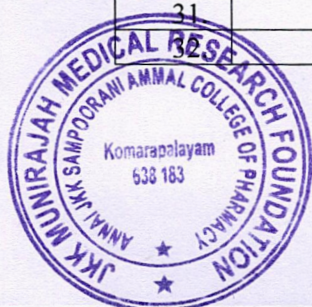
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Principal

LIST OF PARTICIPANTS

S.NO	NAME	COURSE
1.	KUPENDRAN S	B.PHARM (V SEM)
2.	LINDA DINOLIN B A	B.PHARM (V SEM)
3.	LOGESH S	B.PHARM (V SEM)
4.	MANOJ K	B.PHARM (V SEM)
5.	MARIYA BENIT D	B.PHARM (V SEM)
6.	MATHAN RAJ R	B.PHARM (V SEM)
7.	MEGAVARSHINI V G	B.PHARM (V SEM)
8.	MEIYARASAN K	B.PHARM (V SEM)
9.	MOHAN M	B.PHARM (V SEM)
10.	MUGILARASU S	B.PHARM (V SEM)
11.	NANDHAKUMAR T	B.PHARM (V SEM)
12.	NAVEENKUMAR T	B.PHARM (V SEM)
13.	NAWIN S	B.PHARM (V SEM)
14.	NIDESHWAR G	B.PHARM (V SEM)
15.	PARAMESH K	B.PHARM (V SEM)
16.	POORNIMA D	B.PHARM (V SEM)
17.	PRABHAKARAN P	B.PHARM (V SEM)
18.	PRAKASH S R	B.PHARM (V SEM)
19.	PRIYADHARSHINI P	B.PHARM (V SEM)
20.	RAJESHKUMAR R	B.PHARM (V SEM)
21.	RANJITH R	B.PHARM (V SEM)
22.	SABARINATHAN M	B.PHARM (V SEM)
23.	SANTHOSH S	B.PHARM (V SEM)
24.	SARAN S	B.PHARM (V SEM)
25.	SARANYA S	B.PHARM (V SEM)
26.	SATHIYANARAYANAN M	B.PHARM (V SEM)
27.	SHIVA G	B.PHARM (V SEM)
28.	SHIVAGURU M	B.PHARM (V SEM)
29.	SOWMIYA J	B.PHARM (V SEM)
30.	SRINITHI N	B.PHARM (V SEM)
31.	SURENDHAR J	B.PHARM (V SEM)
	SURYASUGANTHAN D	B.PHARM (V SEM)



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33.	SUSIENDRAN CHANDRAN	B.PHARM (V SEM)
34.	TAMILAMUTHAN S J	B.PHARM (V SEM)
35.	THARAKESH S	B.PHARM (V SEM)
36.	THARUN R	B.PHARM (V SEM)
37.	THIRUMURUGAN D	B.PHARM (V SEM)
38.	UDHAYAKUMAR S	B.PHARM (V SEM)
39.	VAISHNAVI V	B.PHARM (V SEM)
40.	VARUNKUMAR S	B.PHARM (V SEM)
41.	VEERAYUVARAJ P	B.PHARM (V SEM)
42.	VENKATESH G	B.PHARM (V SEM)
43.	VENKATESH S	B.PHARM (V SEM)
44.	VIGNESH K	B.PHARM (V SEM)
45.	VIGNESH R	B.PHARM (V SEM)
46.	VIGNESHWARAN R	B.PHARM (V SEM)
47.	VIJAY R	B.PHARM (V SEM)
48.	VISHWA S	B.PHARM (V SEM)
49.	YASAR ARAFATH H	B.PHARM (V SEM)
50.	ARULKUMAR G	B.PHARM (V SEM)
51.	BALAMURUGAN S	B.PHARM (V SEM)
52.	HEMAVARSHINY K	B.PHARM (V SEM)
53.	KANNAN M	B.PHARM (V SEM)
54.	KARTHIK K	B.PHARM (V SEM)
55.	LOKESH R	B.PHARM (V SEM)
56.	NAVEENKUMAR M	B.PHARM (V SEM)
57.	PONNUVEL M	B.PHARM (V SEM)
58.	PRABHU M	B.PHARM (V SEM)
59.	SARAN R	B.PHARM (V SEM)
60.	VELMURUGAN D	B.PHARM (V SEM)



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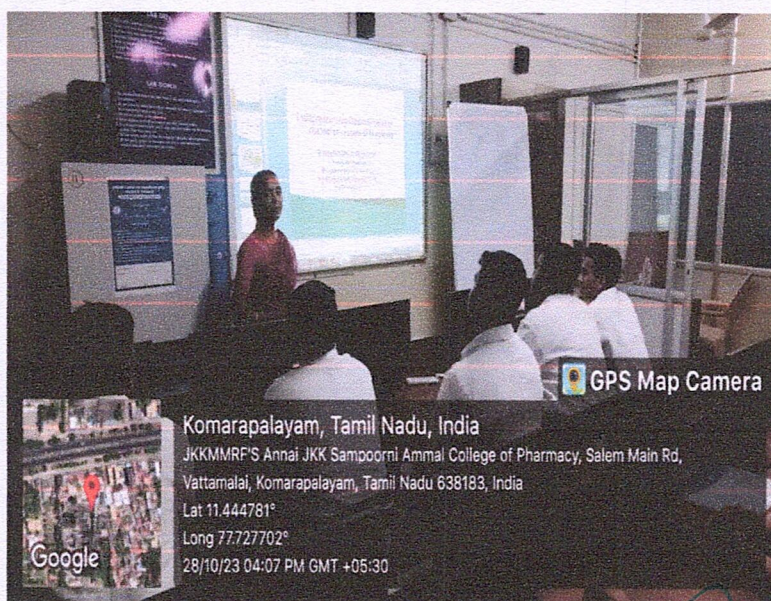
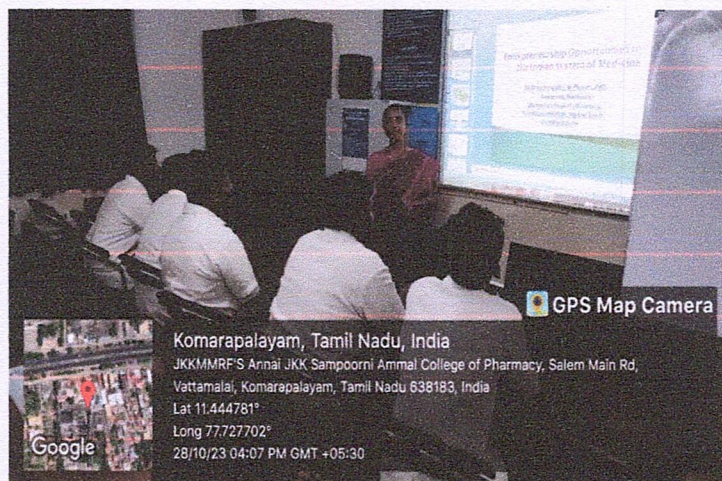
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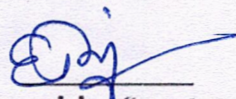
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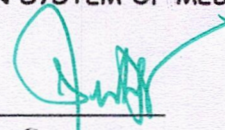
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